

**PRODUCTION SPECS****MARKET:** CHICAGO**UNIT #:** IMW948**FORMAT:** WALLSCAPE (LEFT)**VIEW SIZE (H x W):** 10'h x 30'w**FINAL FINISHED SIZE (H x W):** 10'h x 30'w**FINISHING:** Sew 3" pockets pockets on all sides. Do not cut pockets.**MATERIAL:** Flex Vinyl**SPECIAL REQUIREMENTS/ COMMENTS:** N/A**PACKING INSTRUCTIONS:** Please label package with: Advertiser, Unit #, and an image of the actual Creative inside.**SHIPPING ADDRESS:****ART FILE SPECIFICATIONS:**

Please use a 1/2 inch scale (compare "actual sizes" with "file sizes") with a safety border included.

Set your file up to adhere to these specs:

CMYK color mode, 300 dpi and (JPG or PDF) file types accepted. 1:24 scale, .5" equals 1'

Example: 20' X 60' = 10.333"H X 30.333"W

**IMPORTANT::**

The "safety border" mentioned above is a .25" area on all sides of the file. All background material should fill to the edge. All important information should not be placed within the .25" safety border.

**SENDING ARTWORK FILES:**