

PRODUCTION SPECS

MARKET: CHICAGO

UNIT #: **IM554 L + IM555 R**

FORMAT: SQUARE(S)

VIEW SIZE (H x W): 26'6"h x 24'6"w (2)

FINAL FINISHED SIZE (H x W): 27'4"h x 25'2"w (2)

FINISHING: Full bleed into 4" pockets pockets on all sides. Do not cut pockets.

MATERIAL: Flex Vinyl

SPECIAL REQUIREMENTS/ COMMENTS: N/A

PACKING INSTRUCTIONS: Please label package with: Advertiser, Unit #, and an image of the actual Creative inside.

SHIPPING ADDRESS:
IMAGE OUTDOOR
c/o Craig Busse
834 Kent Circle
Bartlett, IL 60103

ART FILE SPECIFICATIONS:

Please use a 1/2 inch scale (compare "actual sizes" with "file sizes") with a safety border included. Safety border should be a .25" area along the edges on all sides. All important messaging and information should not be placed within the .25" safety border. Set your file up to adhere to these specs: CMYK color mode, 300 dpi and (JPG or PDF) file types accepted. 1:24 scale, .5" equals 1'.

SENDING ARTWORK FILES:

Please email artwork to **MIKE@IMAGEOUTDOOR.com**

