

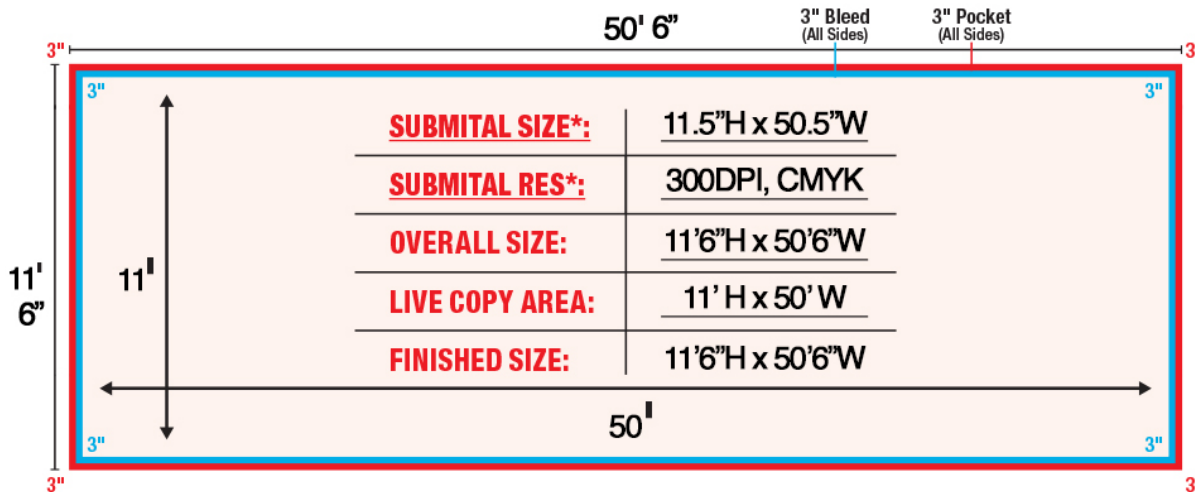


# 11' x 50'

## ROOFTOP VINYL SPEC

### ARTWORK SUBMISSION SPECIFICATIONS

FOR 11' X 50' VINYL BULLETINS



**SIGN DIMENSIONS:** 11'H X 50'W  
**OVERALL W/ BLEED:** 11'6"H X 50'6"W BLEED/POCKET ALL SIDES  
**LIVE COPY AREA:** 11'0"H X 50'0"W  
**FINISHED SIZE:** 11'6"H X 50'6"W

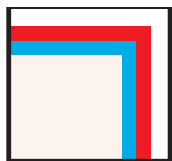
**FINISHING:** 3" BLEED ON ALL SIDES, 3" POCKET ON ALL SIDES

**MATERIAL:** VINYL SUBSTRATE, BLACK BACK PREFERRED

**ACCEPTED FILES:** PDF, PSD, TIF, JPEG, OR EPS. 300-600 DPI CMYK

**SHIP MATERIALS TO INSTALLER AT:** IMAGE MEDIA ADVERTISING INC.  
 CRAIG BUSSE  
 834 KENT CIRCLE, BARTLETT, IL 60103  
 (NO SIGNATURE REQUIRED)

**CONTACT INFORMATION FOR PRODUCTION:** MIKE SCHEID  
 (312) 304-1600  
 MIKE@IMAGEOUTDOOR.COM



3" Bleed (All Sides)  
 3" Pocket (All Sides)  
 Live Copy Area

\*SUBMITTED ARTWORK SHOULD MEET THESE SPECS



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