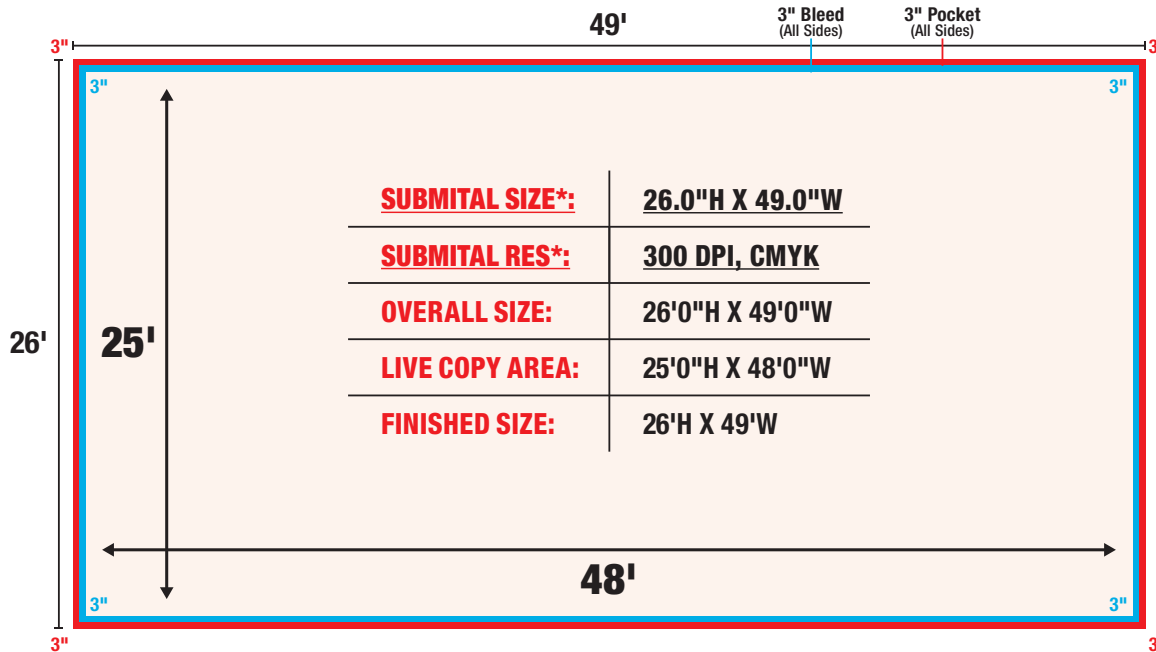


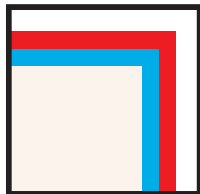



# 25' x 48'

## EXPWY VINYL BULLETIN SPEC SHEET



**\*SUBMITTED ARTWORK SHOULD MEET THESE SPECS**



-  **3" Bleed**  
(All Sides)
-  **3" Pocket**  
(All Sides)
-  **Live Copy Area**

### ARTWORK SUBMISSION SPECIFICATIONS

FOR 25' X 48' VINYL BULLETINS

<b>SIGN DIMENSIONS:</b>	<b>25'H X 48'W</b>
<b>OVERALL SIZE (BLEED):</b>	26'0"H X 49'0"W (BLEED/POCKET ON ALL SIDES)
<b>LIVE COPY AREA:</b>	25'0"H X 48'0"W
<b>FINISHED SIZE:</b>	26'H X 49'W

**FINISHING:** 3" BLEED ON ALL SIDES, 3" POCKET ON ALL SIDES

**MATERIAL:** VINYL SUBSTRATE, BLACK BACK PREFERRED

**ACCEPTED FILES:** PDF, PSD, TIF, JPEG, OR EPS. 300-600 DPI CMYK

**SHIP MATERIALS TO INSTALLER AT:** **IMAGE MEDIA ADVERTISING INC. CRAIG BUSSE**  
834 KENT CIRCLE, BARTLETT, IL 60103  
(NO SIGNATURE REQUIRED)

**CONTACT INFORMATION FOR PRODUCTION:** **MIKE SCHEID**  
(312) 304-1600  
MIKE@IMAGEOUTDOOR.COM

THE NEW BULLETIN **25'H X 48'W** REQUIRES A **3" BLEED** ON ALL SIDES, AND A **3" POCKET** ON ALL SIDES. FINISHED SIZE IS **26'0"H X 49'0"W**. BACKGROUND OF DESIGN **SHOULD** EXTEND THROUGH THE BLEED AND POCKET (**26'0"H X 49'0"W**). IMPORTANT DESIGN ELEMENTS - (TEXT, LOGOS, ICONS, ETC.) **MUST** BE KEPT WITHIN THE LIVE COPY AREA (**25'0"H X 48'0"W**). PLEASE CALL WITH ANY PRODUCTION QUESTIONS. VENDOR IS **NOT** RESPONSIBLE IF VINYL IS **NOT** PRODUCED ACCORDING TO THESE SPECIFICATIONS. **OVERALL SIZE = FINISHED SIZE.**

CALL IMAGE MEDIA AT (312) 988.4600 FOR ASSISTANCE  
ARTWORK CAN BE SENT TO [SALES@IMAGEOUTDOOR.COM](mailto:SALES@IMAGEOUTDOOR.COM)

