

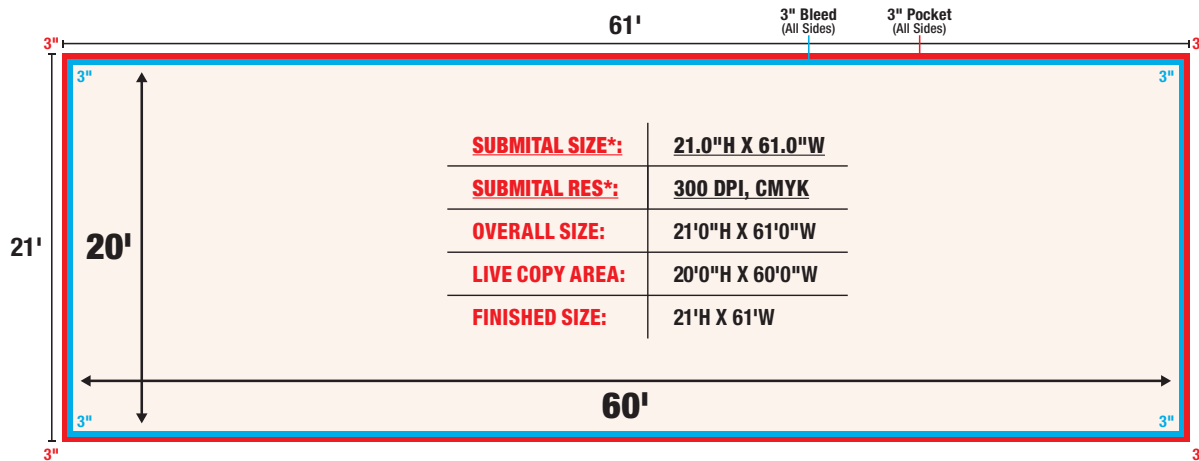


# 20' x 60'

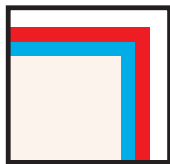
## EXPWY VINYL BULLETIN SPEC SHEET

### ARTWORK SUBMISSION SPECIFICATIONS

FOR 20' X 60' VINYL BULLETINS



\*SUBMITTED ARTWORK SHOULD MEET THESE SPECS



- 3" Bleed (All Sides)
- 3" Pocket (All Sides)
- Live Copy Area

**SIGN DIMENSIONS:** 20'H X 60'W  
**OVERALL SIZE (BLEED):** 21'0"H X 61'0"W (BLEED/POCKET ON ALL SIDES)  
**LIVE COPY AREA:** 20'0"H X 60'0"W  
**FINISHED SIZE:** 21'H X 61'W

**FINISHING:** 3" BLEED ON ALL SIDES, 3" POCKET ON ALL SIDES

**MATERIAL:** VINYL SUBSTRATE, BLACK BACK PREFERRED

**ACCEPTED FILES:** PDF, PSD, TIF, JPEG, OR EPS. 300-600 DPI CMYK

**SHIP MATERIALS TO INSTALLER AT:** **IMAGE MEDIA ADVERTISING INC.**  
**CRAIG BUSSE**  
 834 KENT CIRCLE, BARTLETT, IL 60103  
 (NO SIGNATURE REQUIRED)

**CONTACT INFORMATION FOR PRODUCTION:** **MIKE SCHEID**  
 (312) 304-1600  
 MIKE@IMAGEOUTDOOR.COM

THE STANDARD BULLETIN 20'H X 60'W REQUIRES A 3" BLEED ON ALL SIDES, AND A 3" POCKET ON ALL SIDES. FINISHED SIZE IS 21'0"H X 61'0"W. BACKGROUND OF DESIGN **SHOULD** EXTEND THROUGH THE BLEED AND POCKET (21'0"H X 61'0"W). IMPORTANT DESIGN ELEMENTS - (TEXT, LOGOS, ICONS, ETC.) **MUST** BE KEPT WITHIN THE LIVE COPY AREA (20'0"H X 60'0"W).

PLEASE CALL WITH ANY PRODUCTION QUESTIONS. VENDOR IS **NOT** RESPONSIBLE IF VINYL IS **NOT** PRODUCED ACCORDING TO THESE SPECIFICATIONS. **OVERALL SIZE = FINISHED SIZE.**

CALL IMAGE MEDIA AT (312) 988.4600 FOR ASSISTANCE  
 ARTWORK CAN BE SENT TO SALES@IMAGEOUTDOOR.COM



Office: (312) 988-4600

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